

NEW WOMEN'S WELLNESS

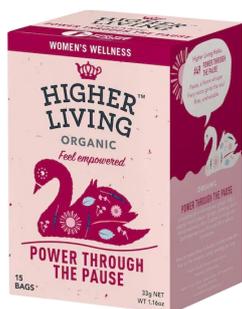
Higher Living Unveils Women's Wellness Herbal Tea Range at Anuga 2025

Crafted to Support Women Through Every Phase — Naturally

Cologne, Germany – 4- 8th October 2025 – Higher Living, the trusted name in organic herbal teas, proudly introduces its new Women's Wellness range at Anuga 2025. Expertly blended with botanicals that have long been used to support women's health and hormonal balance, this new collection is designed to nurture strength, calm and clarity through every stage of womanhood.

And it doesn't stop at the teacup. This range supports women around the world in more ways than one.

Three Functional Blends. One Empowering Mission.



Power Through the Pause

For those days when menopause feels relentless.

Lemongrass, fennel, chamomile, ginger, black pepper and a spark of chilli come together with lady's mantle, ginseng and ginkgo for a fresh, gently spiced lift. Offering strength and clarity when you need it most.



Peaceful Pause

Take a moment for yourself.

A soothing, floral blend of chamomile, valerian root and lavender with lemony brightness, refreshing peppermint, sage, fennel and subtle monk pepper and yarrow. Perfect for winding down into a peaceful night.



Flow & Balance

When things feel out of sync.

A grounding, balancing blend with fennel, cinnamon, lemongrass, lemon balm and chamomile, plus nettle, yarrow, elderflower and lady's mantle. A warm hug in a cup.

Extra Reasons to Feel Good: Tea with a Purpose

Not only is the Women's Wellness range crafted with care, it also gives back.

- 1% of all Higher Living sales already support global environmental and social causes.
- An extra 1% from this Women's Wellness range goes directly to CARE International — helping fund initiatives focused on women's health, rights and female empowerment around the world.

Every sip supports women — whether it's helping someone find calm at home, or empowering another through education, healthcare or crisis support.

Why Women Love Higher Living

- Always certified organic
- No synthetic oils or artificial flavourings
- Bold, functional flavours you'll genuinely enjoy
- Blended by a passionate team of tea lovers
- Independently owned and proudly purpose-led

“At Higher Living, we believe wellness should be natural, empowering and delicious,” says Charlotte Garden, Managing Director at Higher Living. “This range is a tribute to the strength, resilience and cycles of women’s lives, using time-honoured herbs to support the body and mind, with blends you’ll actually enjoy drinking.”

Meet the range at Anuga 2025 – Hall 5.1, Stand 061

Taste the blends. Feel the goodness in every sip.

For media enquiries, samples, or to book a meeting, please contact:

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